



Club Evaluation Worksheet

(Place "X" under rating
for every line item listing)

	Not so good			Good	
	1	2	3	4	5

Sponsorship & Service

Speech & Hearing Focus	-	-	-	-	-
Vital to the community	-	-	-	-	-
Member support (agree)	-	-	-	-	-
Member support (work)	-	-	-	-	-
Publicity coverage	-	-	-	-	-
Potential members invited	-	-	-	-	-

Fundraisers

\$ Return/Hour	-	-	-	-	-
Member support (agree)	-	-	-	-	-
Member support (work)	-	-	-	-	-
Fun & Fellowship	-	-	-	-	-
Publicity coverage	-	-	-	-	-
Potential members invited	-	-	-	-	-

Meetings

Location

Easy to find location	-	-	-	-	-
Accessible (Park, steps)	-	-	-	-	-
Pleasant room (light/comfy)	-	-	-	-	-
Food/Price	-	-	-	-	-

Programs

Offered at all meetings	-	-	-	-	-
Interesting topics	-	-	-	-	-
Advance notice of topics	-	-	-	-	-
Timing (Start/Stop on time)	-	-	-	-	-
Proper intro of speaker	-	-	-	-	-
Speaker invited to join	-	-	-	-	-

Guest Friendly

Guest introductions	-	-	-	-	-
Guests given club info	-	-	-	-	-
Guests asked to join	-	-	-	-	-

	1	2	3	4	5
Attendance					
High % of members	-	-	-	-	-
Attendance tracked/recorded	-	-	-	-	-
Club policy to contact absentees	-	-	-	-	-
Incentives (prepayment/discounts)	-	-	-	-	-
Perfect attendance recognition	-	-	-	-	-

Membership

Mixture of the community	-	-	-	-	-
Orientations for new members	-	-	-	-	-
Awards/Recognition to recruiter	-	-	-	-	-
Positive climate to join	-	-	-	-	-
How to recruit trained	-	-	-	-	-
Bring in guests & new members	-	-	-	-	-

Club Bulletin/Newsletter

Frequency	-	-	-	-	-
Informative (Club, Divisions, HQ)	-	-	-	-	-
Attractive & easy to read format	-	-	-	-	-
Names and Pictures	-	-	-	-	-
Club/Individual honors recognized	-	-	-	-	-
Functions and events announced	-	-	-	-	-

Publicity

How/who to contact for Club	-	-	-	-	-
Active Person/Commit in charge	-	-	-	-	-
Articles & Pictures in local news	-	-	-	-	-
Program speakers listed	-	-	-	-	-
Community "Knows Club"	-	-	-	-	-

Club Leadership

Enthusiastic	-	-	-	-	-
Trained and Prepared	-	-	-	-	-
Generate a Positive Environment	-	-	-	-	-

(Count X's in each column)

Totals

Calculations:

Number of 1's = _____ X 40 = _____

Number of 2's = _____ X 50 = _____

Number of 3's = _____ X 60 = _____

Number of 4's = _____ X 80 = _____

Number of 5's = _____ X 100 = _____

Total Items _____ Total Points _____
(Should be 50)

$$\frac{\text{Total Points (_____)}}{\text{Total Items (50)}} = \text{ _____ Score}$$

What the score might mean:

90 - 100 = **A1 Club**
70 - 89 = **Better than Average**
55 - 69 = **Could improve**
45 - 54 = **Do some fixing**
Less than 44 = **Work to do!**